

# Home Improvement

COMPLIMENTS OF YOUR  
BUILDING MATERIALS DEALER

(SEE NAME ON BACK COVER) Vol. 1 No. 2

PICTORIAL

*in  
this  
issue*

Beauty for the Child's Room  
Family Rooms from Porches  
Space Magic for Slab Homes  
Bathrooms with Imagination  
Budget Kitchen Remodeling







**TALL WOOD TREE** is intriguing and practical. It now rocks the cradle, will later support a play table and then a desk, all Formica faced. Perforated hardboard canopy diffuses light for all three. Unfinished furniture, painted bright colors with plastic laminate tops, provide lots of storage. The color scheme is flower fresh—buttercup yellow and daisy white.

**FROM TOYS TO BOYS** a girl's growing interests are happily reflected in this pink, violet and blue room of her own. The double desk, home fabricated, is double and can be adjusted to changing height. The top is colorful Formica. The chest, unfinished furniture, has a perforated hardboard back which holds shelves. Lighting fixtures are modern, designed for good reading.



## Children's Rooms— GAY WITH COLOR, LIVELY IMAGINATION

**LUMBER** yards, not furniture stores, were the inspiration for these children's rooms. From paint in bold colors to acoustical ceilings, only lumber dealers have the materials which result in the dramatic rooms so highly recommended by leading child authorities.

Significantly, the newest schools, with their emphasis on strong color, imagination, interesting shapes and forms, are far ahead of most children's rooms in the home.

Making the children's room less drab, stimulating appreciation for beauty, calls not so much for spending money but time and an understanding of the child's personality. Your local dealer will be most helpful in selecting the building products required.



**GROWING GIRLS** can have this more formal room with a canopy bed and lighted header made from lumber yard materials with a covering matching the fancy bedspread. Millwork flanking the window is a specialty of your local lumber dealer. Chandelier by Moe is walnut, polished brass and lustrous opal glass.

**THE COVER:** Convertible sofa beds are the key to more space to play during the day. And the play can be fancy-free with a noise-hushing acoustical ceiling overhead.

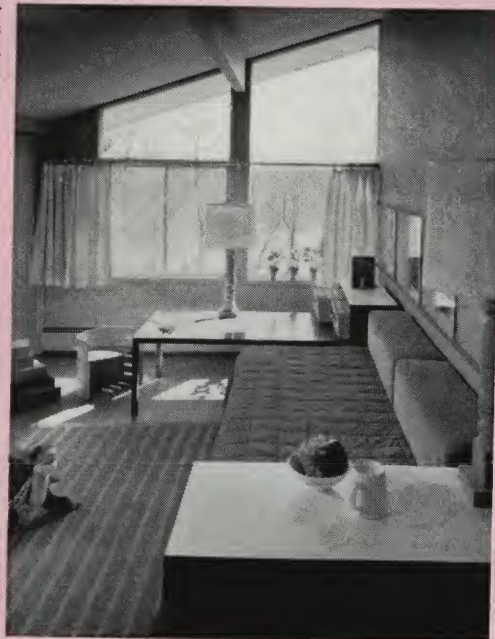




**FAIRY-TALE** room all rosy red and pink with a canopy bed made from simple poles. The bed has storage drawers below. Butterfly-spangled tree is painted directly on the wall. Bulletin board, wall easel and combination toy storage and seat were all made in a home workshop. The ceiling is fissured acoustical tile for beauty and sound control.

**FROM SCOOTER** to sports car, this fire-engine red and maple-sugar room will be fun thru the years. Formica-topped table has walnut screw-on legs, can grow from a place for playing blocks to a desk for home work. The whopping big bed, dressed in corduroy, was home-made. Picture moulding runs traintrack around the room with glass-matted pictures.

**BABY'S ROOM** has a mirror suspended from adjustable wall standards with handy shelves. Two storage cabinets on the wall have perforated hard-board doors. The crib has a golden crown made by a proud father in his home workshop. Color scheme, by Pittsburgh Plate Glass Co., is gold, citron and off-white.







BEFORE

# Transform Porches



AFTER





# into Family Rooms

**P**HOTOGRAPHS on these pages tell their own stories. One of the easiest ways to create a new family room is to enclose an existing porch, or replace it with a room addition.

*Left:* Blown by every wind that passed, drenched by every shower, this porch was seldom used. Banks of modern windows largely can be credited for this informal, attractive new room.

*Right:* This unattractive porch was replaced by a spacious new addition which became a center for family fun. Paneling and box beams lend warmth and distinction to the room. Photographs from Andersen Corporation.



**BEFORE**



**AFTER**







**BEFORE**



**AFTER:**

Fresh as the tree tops on which it looks, this old attic gains new usefulness with remodeling.

# Lost Space Overhead?

**There's added living space in the unused attic**

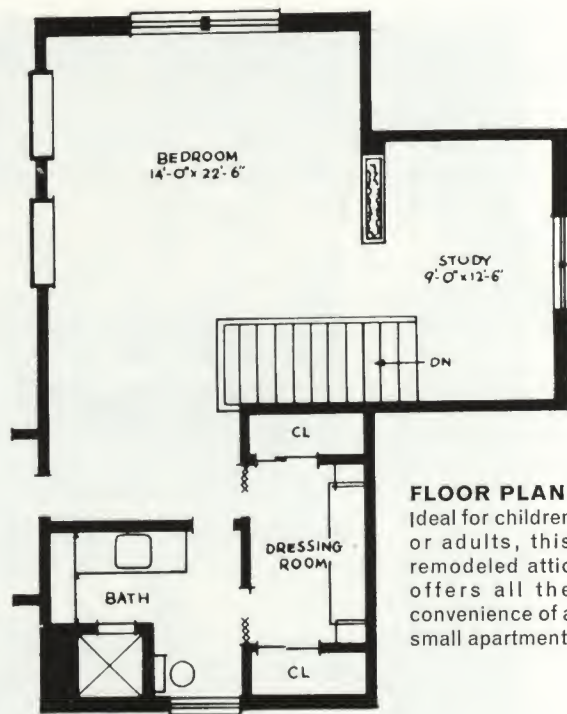
**M**ore space for growing families? Look up... to the attic.

One of the most practical remodeling projects is "finishing-off" the upstairs. And no wonder! Possibilities for new living space are practically unlimited.

The attic shown was once a "catch-all" attic. With the family growing, the owner had his dealer design a layout which includes a master bedroom, study, dressing room and modern bathroom. Aside from providing space for two lively boys, the remodeling added substantial appeal to the value of the home for re-sale purposes.

This attic remodeling begins with well insulated walls and ceilings for comfort and fuel economy. Walls were surfaced with gypsum board. Ceilings called for acoustical fiberboard tile.

For adequate light and ventilation new, larger Andersen windows were installed. Your dealer will show you the many styles available which can be cleaned from the inside, avoiding the use of ladders.



**FLOOR PLAN:** Ideal for children or adults, this remodeled attic offers all the convenience of a small apartment.



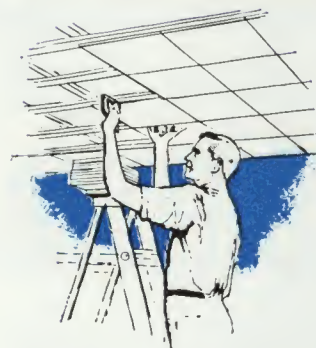
# Bolero!

**NEW  
ACOUSTICAL  
CEILING  
BY  
CELOTEX**



## **Trend-setting new design in ceiling fashions**

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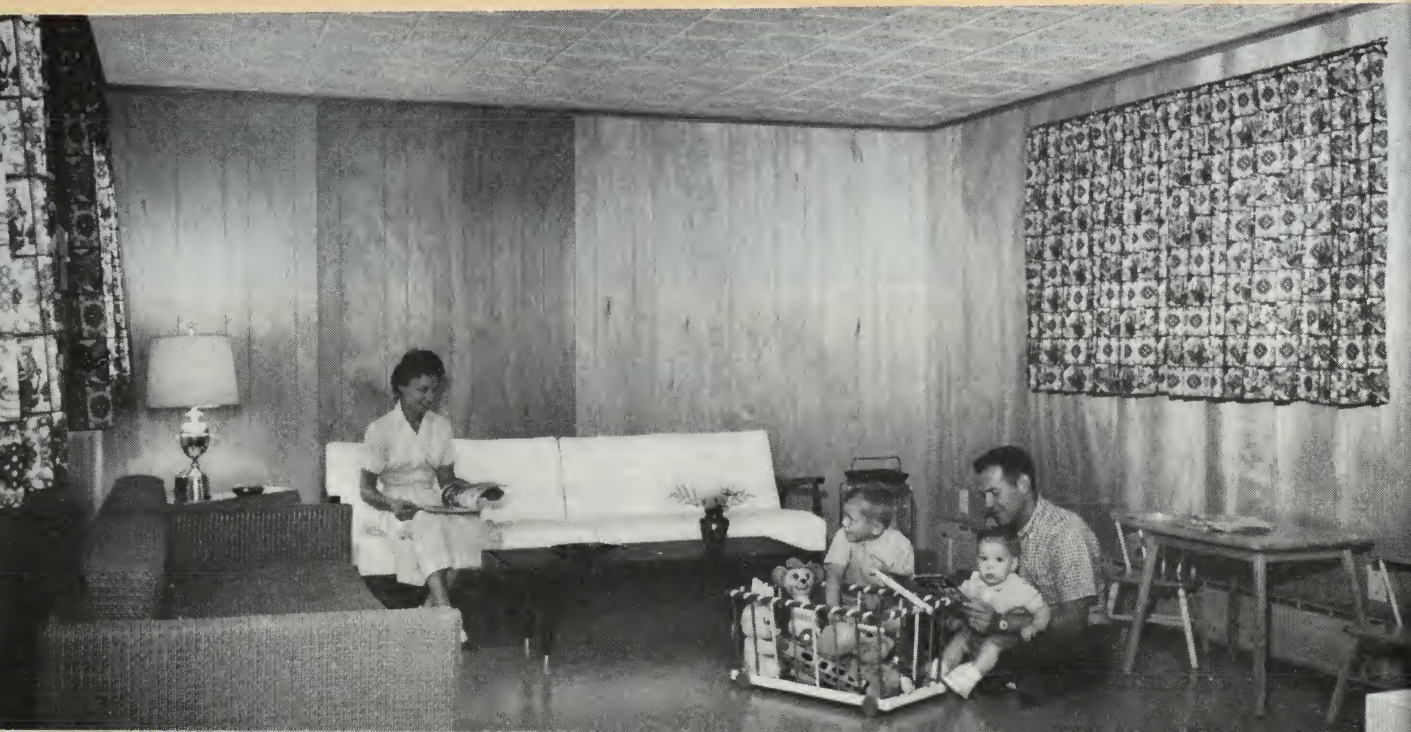


**TWO VIEWS** of the home expanded. Left, the front with addition at the rear. Right, the addition proper before grading and seeding of the lawn.

# Family Room with Basement

**SOLVES MANY SPACE PROBLEMS  
FOR HOMES ON SLABS**

**FAMILY ROOM** has warm paneled walls, easily cleaned with a damp sponge. The ceiling is acoustical tile, which reflects light well and hushes disturbing noise. Floors are seamless vinyl in a terrazzo pattern.





With the family growing, a new home seemed the only answer until a woman asked, "Why not add a family room with a big basement?"

The home shown on the left had become much too small for an active family of four. Being built on a slab, there was no basement and garden equipment rusted in an open carport. As with so many families, possessions of all kinds had increased over the years, but storage space was limited.

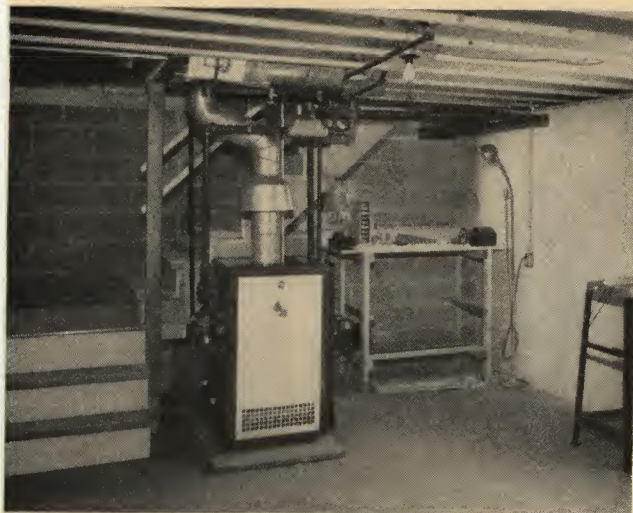
Buying a new home was promptly ruled out because the owners truly liked their present home, its setting, nearby schools and neighbors. The final, economical solution was to add a 14x24 ft. family room with a basement directly below. Access to the basement was by a stairway at one end of the new family room.

Acoustical ceilings by Celotex in a fissured pattern were installed for high light reflection and efficient acoustical control. The walls were paneled with a prefinished material easily cleaned with a damp sponge. The floors are not tile, but seamless vinyl roll material in a terrazzo pattern.

The roomy basement now holds the heating plant, laundry equipment and new home workshop. Moving these items has created extra closet space in the original house.



**BASEMENT** stairs are off the new family room. Area behind the doors, left, holds children's toys, games.



**BASEMENT** will accommodate the heating plant moved from the house itself, laundry equipment and a new family workshop.



# Choose one of these...

## Remodeled Bathrooms



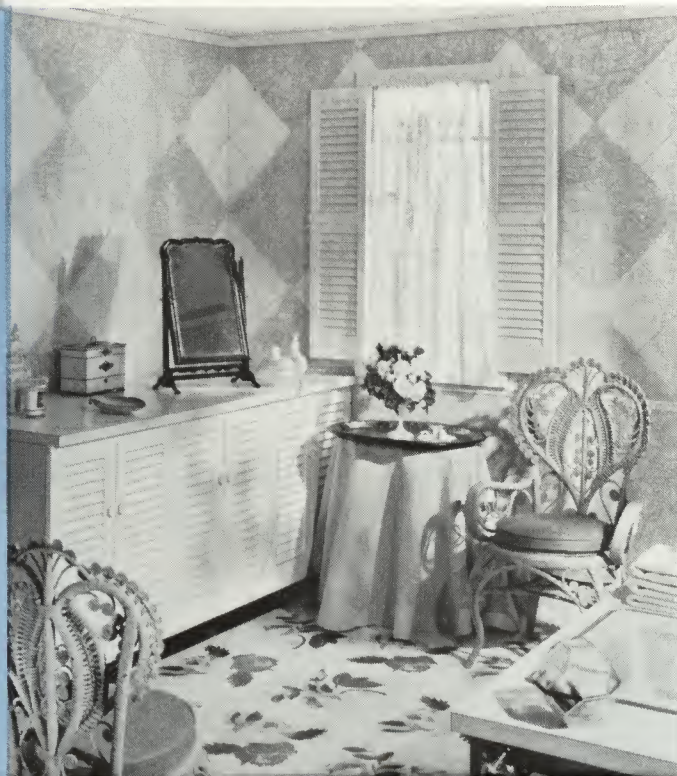
Six top designers show what can be done with "problem baths." Each now has personality but with a minimum of architectural change and budget strain.

**ORIENTAL** (*left*) magic transformed a huge footed tub by encasing it in aqua plastic laminate and framing it with shoji screens of the same material in shades of green. Accessories have a Far East mood. An adjoining flat roof became a sun deck.

**VICTORIAN** (*below*) bath has laundry equipment behind shutter doors, a rose "carpet" of vinyl, walls diamonded with laminates in marble pink and white. Round table has pink skirt, the wicker chairs are shocking pink with blushing red felt cushions.



**CHILDREN'S** bath and mud room was created from a breezeway. White iron poles extend from the old brick floor to ceiling, supporting red, flame and citron design laminated plastic panels. Low pegs hang bathrobes, dressing benches and bins stow towels and toys—everything is just child-high.





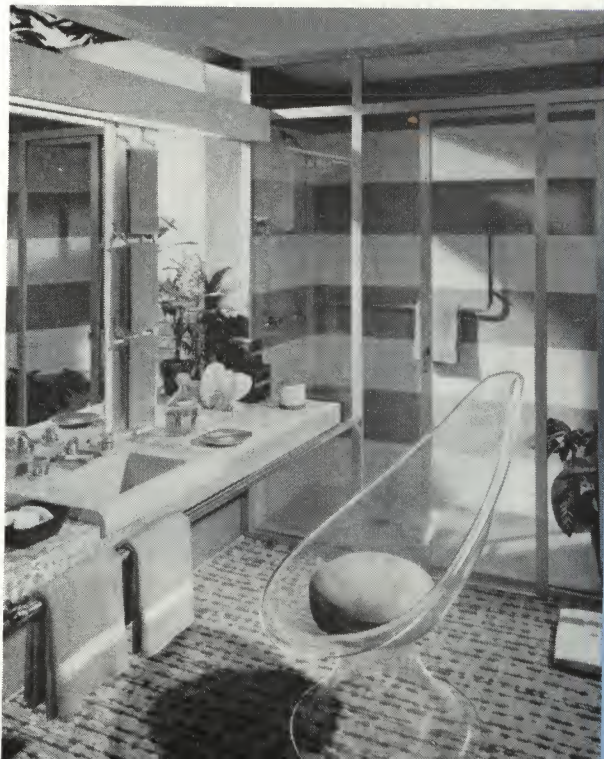
# with Flair!

**AMERICANA** (*right*) bath was conjured up in a closet-sized under-eave area. Rough beams became accent notes complemented by laminated plastic on the walls in walnut, white and beige. Scarlet towels, a buggy seat, also in red, add sparkle.

**PROVINCIAL** (*lower right*) bath was found by partitioning a corner of a bedroom with folding screens of wood lath and patterned plastic. An old desk became the vanity with a plastic top, fancy brass hardware and a blue basin. Walls are white and blue with emerald green bath towels.

**GARDEN** (*below*) freshness for the bath was achieved with a counter along one wall of green-gray plastic with a pebble pattern. There's a window sill of greenery. Water-loving plants are inside the shower stall with its walls of pumpkin and white plastic.

Photos: Formica Corporation







Prescription for  
11 million homes . . .

# COMPLETE HOUSE REMODELING



ACROSS the country there are some 11,000,000 basically sound homes now being slowly attacked by blight and neglect. Not yet lost, they can still be brought to proper living standards by professional skill and a reasonable investment of money.

Here we show what can be done by private enterprise—in this case, the Amber Lumber and Supply Co., Pittsburgh, Pa., and ACTION, a national organization concerned with homes in so-called “gray areas” where homes can still be saved. The old home was purchased for \$5,000, and just under \$11,000 was spent for every conceivable improvement. A more typical renovation would be much less.

**AFTER:** (photo below) Paneling for the walls and fiber-board acoustical ceiling tile resulted in this modern interior.



**BEFORE:** (photo above) The living room area dated this home built in 1903 with its dark wood work, cracked walls and ceilings.





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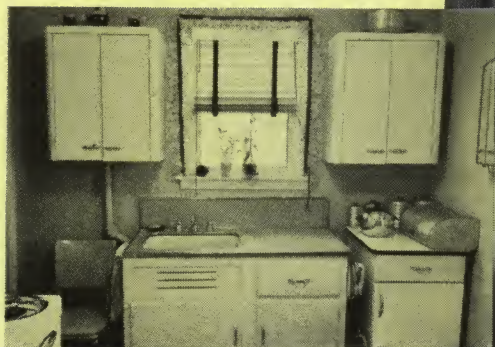
**COOLER SUMMERS...**

Celotex Insulating Blankets, since they act as a barrier to the passage of heat, will resist the penetration of stifling outdoor heat into your home. You'll no longer dread the long oven-heat summers.

Insulation is a "must" for the air conditioned home. Celotex Blanket Insulation *can reduce the size of the equipment required, cut down costs and insure maximum efficiency.*

**THE CELOTEX CORPORATION** CHICAGO 3, ILLINOIS





**BEFORE**



**AFTER**

# Budget Kitchen Remodeling

Often, budgets are limited and the kitchen area is quite small, but cluttered. The present work area is limited and there is scant storage area, resulting in an overflow of utensils into hard-to-reach areas. As shown above, there is wasted space between cabinets, and the wall at the right which becomes a dirt-catcher. Any open area between cabinets catches odds and ends as well as dirt.

Remodeling results in a bright, cheerful ap-

pearance with new storage and work space. Base cabinets in a single unit eliminate dirt-catching corners and permit extension of the counter to the wall. A shelf extension at the left keeps canisters within easy reach, but off the busy countertop. Extension of the wall cabinets to the ceiling expands storage space. The entire top is smooth laminated plastic. See the dealer sending you this magazine for qualified kitchen remodeling.

## NEW COUNTERTOPS LESS THAN \$200

For less than \$200, a typical countertop can be surfaced with colorful Formica. Your dealer will handle the whole job by removing the old top (1) and replacing it with a new one (2) for care-free service.



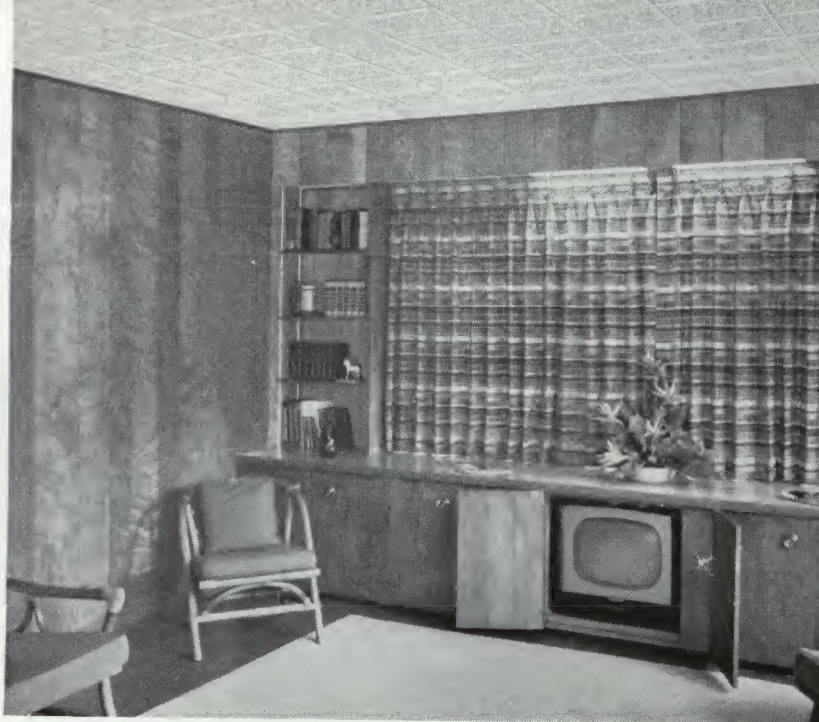




**BEFORE**

# SUN PORCH TO FAMILY ROOM

**LIVING ROOM** framed by the remodeled sun porch.



**ACOUSTICAL CEILING** tile, paneling and built-ins transformed this ordinary room at low cost. The built-ins provide both storage space and a hi-fi, TV entertainment center.

For a tired sun porch a simple beauty treatment—Celotex acoustical ceiling tile, rich paneling and convenient new built-ins. The result is a fresh new family room at low cost, ideal for both teenagers and lively adult entertaining.

Paneling, once a luxury for the few—but now economical, was installed directly over the old walls with quick-setting adhesives which bond permanently. The paneling came pre-finished with a surface promising easy maintenance and ending repeated painting and papering.

The new ceiling is a fiberboard tile with a soft white finish which reflects light efficiently. Because hi-fi and television were planned for the room the tile selected was acoustical. Modern acoustical tile also makes it easier to carry on conversations when large groups use the new room. This homeowner chose a fissured tile pattern but many other patterns are available in acoustical tile.

The bare windows were glamourized by built-in storage areas below and shelves above. Drapes were hung from traverse rods and are lighted at night by light from above.



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